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9. Privacy Policy

Your privacy is of paramount concern and our Privacy Policy is included in the web site terms and conditions.

Privacy Policy

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

10. Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.
11. We will collect and use of personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
12. We will only retain personal information as long as necessary for the fulfillment of those purposes.
13. We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
14. Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
15. We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
16. We will make readily available to customers information about our policies and practices relating to the management of personal information.
17. We will never, at any time, share any personal data with any third party for the purposes of marketing or sales. Non-personal information may be used for research purposes provided all personal information is removed.
18. By using our Services you provide us with information that you submit to BeerCellarList (together, "your stuff"). You retain full ownership to your stuff. We don't claim any ownership to any of it. These Terms do not grant us any rights to your stuff or intellectual property except for the limited rights that are needed to run the Services.
19. The Services provide features that allow you to share your stuff with others or to make it public. There are many things that users may do with that stuff (for example, copy it, modify it, re-share it). Please consider carefully what you choose to share or make public. We have no responsibility for that activity.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained.